



BUSSELETON NETBALL ASSOCIATION

SPONSORSHIP OPPORTUNITIES

2026

Supporting local netball
Making a real community impact



1000+
MEMBERS



VOLUNTEER
RECOGNITION



EVENTS &
PROGRAMS



ABOUT BUSSELTON NETBALL

A thriving community built through sport, connection and opportunity



✓ **CONNECTING 1000+ PLAYERS, VOLUNTEERS AND FAMILIES**

Supporting connection across our local community each season



✓ **INCLUSIVE & GROWING**

Welcoming participants of all ages and abilities from NetSetGO to senior competition



✓ **STRONG VOLUNTEER NETWORK**

Driven by dedicated coaches, umpires, officials and club committees



✓ **DEVELOPING FUTURE PATHWAYS**

Delivering a structured Representative Program and supporting umpire and coach development



✓ **QUALITY GAME DAY EXPERIENCE**

Committed to safe, well-run competitions and continuous improvement of facilities and operations



VISION, MISSION & VALUES



VISION

A sport of choice in Busselton,
leading the way on and off the court



MISSION

Supporting our clubs to provide competitions
in a social, safe and inclusive environment



VALUES

- ✓ **Show Respect**
We demonstrate respect for each other and the game
- ✓ **Supportive**
We support and encourage participation and diversity
- ✓ **Responsive**
We listen to our members and remain open, receptive and adaptive
- ✓ **Be Safe**
We endeavour to provide a safe environment for all participants
- ✓ **Fair Play**
We play hard and fair, bringing our best to everything we do
- ✓ **Integrity**
We act honestly and uphold our commitment to each other



**Leading the growth, culture and future
of netball in Busselton.**



WHY PARTNER WITH BNA

Partnering with the Busselton Netball Association means supporting a values-driven, community focused organisation that makes a real impact through sport.



✓ **1000+ PLAYERS, FAMILIES, COACHES AND VOLUNTEERS**

A large and engaged local network across our community



✓ **STRONG COMMUNITY PRESENCE SINCE 1948**

A proud history of connection, inclusion and opportunity



✓ **WEEKLY COMPETITION EXPOSURE ACROSS ALL AGE GROUPS**

From NetSetGO to Senior, promoted every week during the season



✓ **EVENTS, UMPIRING AND REPRESENTATIVE PROGRAMS**

Year-round opportunities that build skills, pride and pathways



✓ **ACTIVE DIGITAL PRESENCE (SOCIAL MEDIA AND EMAIL)**

Regular communication that keeps our community connected



WHAT YOUR SPONSORSHIP SUPPORTS



Supports participation opportunities across all age groups



Supports volunteer recognition and appreciation initiatives



Provides essential equipment for game day delivery



Contributes to upgrades of clubrooms and facilities



Assists in modernising the Match Office and game day operations



Supports umpire development through courses, mentoring and uniform subsidies



Supports delivery of Representative Program pathways and development opportunities



Enables community events, including MND Round and Indigenous Round



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NETBALL ASSOCIATION

PATRON SPONSOR - \$5,000

Maximum exposure across the Association

INCLUSIONS

- ✓ Naming rights to three (3) key association rounds
- ✓ On-site activation opportunities, announcements and promotional display
- ✓ Banner display at courts and events
- ✓ Logo on promotional materials (flyers, posters and social media)
- ✓ Website recognition with business link
- ✓ Verbal acknowledgment at carnivals, Finals Series and key events
- ✓ Opportunity to provide promotional materials to members
- ✓ Promotion across BNA social media platforms and newsletter
- ✓ Invitation to present awards on Grand Final Day

PREMIUM BENEFITS

- ★ Priority branding placement across all major events
- ★ Permanent recognition at the courts
- ★ Invitation to Sponsors VIP Event
- ★ Certificate of appreciation



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CHAMPIONSHIP SPONSOR - \$2,500

High-visibility support across the Association

INCLUSIONS

- ✓ Naming rights to two (2) key association rounds
- ✓ On-site activation opportunities, announcements and promotional display
- ✓ Banner display at courts and events
- ✓ Logo on promotional materials (flyers, posters and social media)
- ✓ Website recognition with business link
- ✓ Verbal acknowledgment at carnivals, Finals Series and key events
- ✓ Opportunity to provide promotional materials to members
- ✓ Promotion across BNA social media platforms and newsletter
- ✓ Invitation to present awards on Grand Final Day

BENEFITS

- ★ Recognition during Finals Series
- ★ Invitation to Sponsors VIP Event
- ★ Certificate of appreciation



STAR SPONSOR - \$1,000

Community-focused support across the Association

INCLUSIONS

- ✓ Website recognition with a business link
- ✓ Verbal acknowledgement at carnivals, Finals Series and key events
- ✓ Promotion across BNA social media platforms and newsletter
- ✓ Invitation to present awards on Grand Final Day

BENEFITS

- ★ Invitation to Sponsors VIP Event
- ★ Certificate of appreciation



SUPPORTER SPONSOR - \$500

Valued support. Local community connection.

INCLUSIONS

- ✓ Website recognition with a business link
- ✓ Verbal acknowledgement at carnivals, Finals Series and key events
- ✓ Promotion across BNA social media platforms and newsletter

BENEFITS

- ★ Invitation to Sponsors VIP Event
- ★ Certificate of appreciation



UMPIRE PROGRAM PARTNER - \$2,500

Supporting the development of umpires across the Association

INCLUSIONS

- ✓ Major Partner of the 2026 Umpire Program
- ✓ Banner display at courts and events
- ✓ Logo on promotional materials (flyers, posters and social media)
- ✓ Website recognition with a business link
- ✓ Verbal acknowledgement at carnivals, Finals Series and key events, including the Umpire Awards Night
- ✓ Opportunity to provide promotional materials to members
- ✓ Promotion across BNA social media platforms and newsletter
- ✓ Invitation to present awards at the Umpire Awards Night

BENEFITS

- ★ VIP table for 6 guests at the Umpire Awards Night
- ★ Invitation to Sponsors VIP Event
- ★ Certificate of appreciation



REPRESENTATIVE PROGRAM SPONSORSHIP - \$2,500

Partner with Busselton Netball to support our representative athletes as they train, compete, and grow.

Program Support and Event Sponsorship are available as standalone options or can be combined through the Representative Program Partner package.

EQUIPMENT SPONSOR - \$1,000

- ✓ Logo on Representative Program equipment and/or uniforms
- ✓ Website recognition with a business link
- ✓ Promotion across BNA social media platforms and newsletter
- ✓ Invitation to the Representative Program Awards Night

REPRESENTATIVE PROGRAM AWARDS NIGHT SPONSOR - \$1,500

- ✓ Major Partner of the Representative Program Awards Night
- ✓ Logo on all Awards Night promotional materials
- ✓ Promotion across BNA social media platforms and newsletter leading into the event
- ✓ Verbal acknowledgement throughout the Awards Night

REPRESENTATIVE PROGRAM PARTNER - \$2,500

- ✓ Major Partner of the Representative Program
- ✓ Logo on Representative Program and Awards Night promotional materials
- ✓ Website recognition with a business link
- ✓ Promotion across BNA social media platforms and newsletter
- ✓ Verbal acknowledgement at carnivals, Finals Series and key events throughout the Representative Program, including the Awards Night

BENEFITS

- ★ VIP table for 6 guests at the Awards Night
- ★ Invitation to Sponsors VIP Event
- ★ Certificate of appreciation



MND ROUND SPONSOR - \$2,000

Partner with Busselton Netball and help fund a giant slide for Busselton's MND Big Freeze event.



INCLUSIONS

- ✓ Major Partner of the BNA MND Round
- ✓ Sponsor a giant slide to make the MND Round bigger and better
- ✓ Opportunity for on-site activation on the day
- ✓ Alignment with the MND Big Freeze, helping to raise vital funds and awareness for MND research and support
- ✓ Recognition as a major partner across event promotional materials and communications
- ✓ Promotion across BNA social media platforms and newsletter
- ✓ Verbal acknowledgement throughout event promotions and announcements

BENEFITS

- ★ Invitation to Sponsors VIP Event
- ★ Certificate of appreciation



INDIGENOUS ROUND SPONSOR - \$2,000

Supporting the delivery of the BNA Indigenous Round, celebrating culture, community, and inclusion.

INCLUSIONS

- ✓ Support the delivery of the BNA Indigenous Round, celebrating culture, community, and inclusion
- ✓ Opportunity for on-site activation or community engagement presence
- ✓ Logo on Indigenous Round promotional materials
- ✓ Website recognition with a business link
- ✓ Promotion across BNA social media platforms and newsletter leading into and during the round
- ✓ Verbal acknowledgement throughout event promotions and announcements

BENEFITS

- ★ Invitation to Sponsors VIP Event
- ★ Certificate of appreciation



SEASON AWARDS SPONSORSHIP

Supporting recognition of player and volunteer achievements across the Busselton Netball Association season.

INDIVIDUAL DIVISION AWARDS – \$150 per age group
(12U, 14U, 17U, 20U, Open)

INCLUSIONS

- ✓ Recognition of MVP and Runner Up across the selected division
- ✓ Promotion across BNA social media platforms and newsletter
- ✓ Acknowledgement during end of season presentations
- ✓ Certificate of appreciation

GRAND FINAL MVP SPONSOR – \$400

INCLUSIONS

- ✓ Recognition during Grand Final award presentations
- ✓ Promotion across BNA social media platforms and newsletter
- ✓ Website recognition with business link
- ✓ Certificate of appreciation

VOLUNTEER OF THE YEAR – \$500

INCLUSIONS

- ✓ Promotion across BNA social media platforms and newsletter
- ✓ Acknowledgement during end of season presentations
- ✓ Website recognition with business link
- ✓ Certificate of appreciation

BENEFITS

- ★ Invitation to Sponsors VIP Event
- ★ Certificate of appreciation



LET'S PARTNER TOGETHER

**Support local netball.
Make a real community impact.**

Partner with Busselton Netball Association and support our growing community while building your brand.



**sponsorships@
busseltonnetball.com.au**

We'd love to partner with you in 2026.